



## Support Letter Outline

Asking friends and family or businesses and organizations for financial support is a great way to involve them in the process and gain financial support for what you are doing at the Tanalian Leadership Center.

### Who to ask?

Never underestimate asking, give people the chance to bless you financially!

- Family
- Friends – those who have had a mentoring role in your life, those in your church community, people who have invested in your spiritual growth
- Church – as an organization they may have a missions or scholarship fund
- Local Village Council – often support continued education

**Letter Ask:** Write a one page letter including the below information. The more personal you are with your letter, the more likely you are to receive support.

### Include:

**Who?** Who are you? Name, age/grade, where are you from, any important details of who you are and how you relate to the family, friend, organization.

**What/Where?** What are you doing (or going to be doing) at the Tanalian Leadership Center, what are the dates? Where is the Leadership Center?

**Why?** The most important part of the letter – include your personal story of why you desire to attend and why you think it's important in your life at the moment. Has Tanalian been important to you in the past? Why is this important step for your future?

**How?** How can their giving financially or in prayer make a difference? Will it impact your ability to attend? How much do you need financially? How can they give (see below)?

**Thank** your potential donor and **follow-up**.

**Follow-Up:** The best result is hand delivering the letter, second would be mailing/emailing with a follow-up phone call. Share with the person what you will be doing and that you would like to give them the opportunity to help. Tell them you will follow-up in a week and do! Call or visit them again and ask if they've had a chance to consider your request. If yes, thank them and tell them how to donate. If no, thank them for their consideration and don't worry, it's not personal.

Donors can give online at [tanalianbiblecamp.org](http://tanalianbiblecamp.org) or through a check made to: Tanalian Bible Camp, PO Box 176, Port Alsworth, AK 99653  
Indicate "TLC Student Scholarship" with the check and the student's name.